

Agenda for the Monthly Meeting  
of the  
**BARABOO ECONOMIC DEVELOPMENT COMMISSION**

Mission Statement:

*To provide intellect, vision, and advocacy for community development;  
To serve as a catalyst for diverse economic growth*

**Date and Time:** **Thursday, Febuary 14, 2018 at 5:30 p.m.**

**Location:** Baraboo Municipal Building  
**Room 205**  
101 South Blvd., Baraboo, WI 53913

**Members Noticed:** Jim Bowers, Chair, John Alt, Vice-Chair, Aural Umhoefer, Secretary, Musa Ayar, Andrew Bingle, Nanci Caflisch, Dave Johnson, Mike Palm, Melanie Platt-Gibson, Tim Reppen, Dave Taylor, Carolyn Wastlund, Ed White

**Others Noticed:** Ed Geick, Brenda Zeman, Mike Hardy, Tom Pinion, Jeff Maloney, Jim Michaels, Mark Schauf, Kevin Stieve, Jessica Bergin, Bill Nebel, Jenny Erickson, Baraboo Chamber of Commerce President, Patrick Cannon and the Media

- a) **Call Meeting to Order and Note Compliance with the Open Meeting Law**
- b) **Roll Call**
- c) **Approve Agenda**
- d) **Approve Minutes**  
December 6, 2018
- e) **Public Comment**
- f) **Old Business**
  - a. Update on Development Activities Geick
  - b. Update on Plan Commission and Council Palm
  - c. Updates from economic development partners and collaborators Representatives
  - d. Consideration and development of a strategic plan for BEDC
    - i. Ad Hoc Committee on Eastside Corridor Study Alt
    - ii. Ad Hoc Committee on Business Walk Bingle
- g) **New Business**
  - a. Discussion of recent community forums regarding cultural diversity Bowers
- h) **Update Partner Presentation Schedule** Alt
- i) **Commissioner and City Staff comments** All
- j) **Adjournment**

**PLEASE TAKE NOTICE** than any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact the Municipal Clerk (101 South Blvd. or phone 355-2700) during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

Agenda Prepared by Patrick Cannon on 01/29/2019.

Agenda Posted by DMM on 02/07/2019

Future meeting dates:                      Thursday, March 7, 2019                      5:30 PM

Commission members are asked to notify the chairperson at least 24 hours before the meeting if they **will not** be able to attend this meeting.

# **Baraboo Economic Development Commission**

## **Meeting Minutes**

### **December 6, 2018**

#### **I. Call to Meeting to Order and Note Compliance with Open Meeting Law**

Vice -Chairperson John Alt called the meeting to order at 5:30 PM at the Baraboo Municipal Building, 101 South Blvd., Room 205, Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

#### **II. Roll Call**

Present: Alt, Umhoefer, Ayar, Bingle, Caflisch (6:35), Johnson, Palm, Reppen, Wastlund, White

Absent: Bowers, Platt-Gibson, Taylor

Other: Ed Geick, Patrick Cannon

#### **III. Approve Agenda**

Motion to approve the agenda as presented

Umhoefer (1); Johnson (2)

Aye: All via voice vote

Nay: None

#### **IV. Approve Minutes**

Motion to approve the minutes as presented for September 6, 2018 as presented

Reppen (1); Ayar (2)

Aye: All via voice vote

Nay: None

#### **V. Public Comment**

None

#### **VI. Old Business**

##### **a. Updates on Development Activities**

Ed Geick reported on the following:

- The winery has broken ground for their project
- A new business is on Lake St - restoring old locomotives
- Two new breweries are being located in the area

Ms. Caflisch enters the meeting at 6:35 PM

##### **b. Updates from Plan Commission and Council**

Mayor Palm spoke on the following items:

- The Pink Lady Committee met and discussed the flood damages to the current tracks. Over 1 mile of track was damaged in the recent flooding
- The 2019 budget has been approved with a \$.06 decline in the City Mill Rate. In addition, there were no fee increases

##### **c. Update from economic development partners and collaborators**

- Ms. Caflisch indicated that the Chamber Board seats are up for election. She also indicated they continue to work on the Branding project. The Chamber is also sponsoring a Lunch and Learn program as a result of the recent photo incident that has been a focal point of the city.
- Ms. Umhoefer indicated that the AL Ringling Theater has a very nice Winter Concert Series planned. In addition, Baraboo will be one of four national places to show a Broadway production in January.

- Mr. White indicated that the SCDC's Fall Forum was very successful with a large turnout. He is also visiting various municipalities to present the Housing Study.
- Ms. Wastlund updated on the CDA functions since the building project has been completed.
- Mr. Bingle indicated that the Crane Foundation has broken ground on their expansion. They are also working on an environmental energy project that will also save money in the future.
- Dr. Ayar indicated that it is "business as usual" at the college.

**d. Consideration of development of a strategic plan for BEDC**

**i. Ad Hoc Committee on Eastside Corridor Study**

The Eastside Corridor study has been mailed to all parties along the corridor. A brief discussion of hosting a meeting with DOT was held.

**ii. Ad Hoc Committee on Business Walk**

The report will be issued to the businesses who participated in the project. The Committee discussed if the Business Walk project should be done again and how to obtain funding for it.

**VII. New Business**

**a. Discussion of recent community forums regarding cultural diversity**

It was noted that three meetings have been held since the photo incident took place. They have been well attended. Other events have been scheduled at the High School and for the public to attend.

**VIII. Update Partner Presentation Schedule**

The Commission would like to restart the speaker schedule in February, 2019. It was suggested that DOT and the Housing study be part of the programs.

**IX. Commissioner and City Staff comments**

No comments were added

**X. Adjournment**

Motion to adjourn the meeting was made at 6:52 pm.

Umhoefer (1); Caflisch (2)

Aye: All via voice vote

Nay: None

John Alt  
Vice-Chairperson

Patrick Cannon  
Recorder